

HOWDY I'M
HAILEY
DEL RIO



AND I'M A
ILLUSTRATOR &
DESIGNER



CONTACT

PHONE: 817-791-9525

EMAIL: haileydelrio@gmail.com

WEBSITE: www.haileyandgonzo.com

INSTAGRAM: @haileyen

TWITTER: @haileydelrio



SKILLS

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE AFTER EFFECTS

SKETCH

JIRA

ASANA

WORKFRONT



EDUCATION

TEXAS STATE UNIVERSITY

BACHELORS OF FINE ARTS IN
COMMUNICATION DESIGN

GRAPHIC DESIGN FOR FILM MAKING

WORKSHOP BY ANNIE ATKINS ON
GRAPHIC DESIGN FOR TELEVISION AND FILM



ACTIVITIES

Deans List Fall 2009–Fall 2011

Asel Art 1st place in Design Fall 2008

Volunteer SXSW 2011 Interactive Panels

Member of Phi Theta Kappa Honor Society

Member of Golden Key Honor Society

Member of Fine Arts & Communication Council of Scholars

TRAVEL: England, Canada, Mexico, France, Italy,
Greece, Egypt, Israel, and Turkey

EXPERIENCE



NAUGHTY DOG

START DATE: FEBRUARY 2019–PRESENT

Environmental Graphic Designer

Created and Art Directed in game graphic design for The Last of Us Part II. Including logos, signage, and illustrations. Work with environment artist to concept graphic placement in game. Handle organization, production, and collaborate with outsourcing for all final graphic design deliverable.

OVERSTOCK.COM

START DATE: AUGUST 2016–FEBRUARY 2018

Lead Senior Visual Designer

Create graphics for Overstock.com marketing campaigns. Work with designers to create better internal process that created efficiency and transparency for better workflow. Helped to lead creative meetings and exercise. Development a full brand for Overstock's subsidiary site Handmade.com and contributed and maintained creative direction for all the content.

DOODLEBUG DESIGN

START DATE: DECEMBER 2015–AUGUST 2016

Graphic Designer

Create and design product catalog. Contribute to product line through illustrations and product design. Creating prepress file, as well as helping doing press checks. Packaging design and file preparations.

ZAPPOS.COM SUBSIDIARY OF AMAZON.COM

START DATE: MAY 2012–JUNE 2015

Senior Visual Designer

Create graphics, imagery, and wireframes. Organized and led meetings with multiple teams. Took the lead for the email design team in training and managing all team members. Art Directed on photo shoots as well as helped create holiday style guide. creating an environmental display that gave more exposure to the Zappos brand.